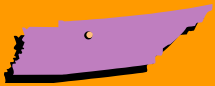


State Newsletter

National Leadership Conference



Important Dates:



State Registration Opens: March 1



State Conference: April 19-21

We have a wonderful opportunity this year to showcase Tennessee FBLA by hosting the National Leadership Conference in Nashville, Tennessee. The conference will be held at the Opryland Hotel on July 14-17, 2010. Members are also encouraged to attend the National Institute for Leaders held on July 13-14, 2010.

With this great honor comes a great responsibility. Members and advisers will be asked to assist with tasks before, during, and after the conference. Such tasks may include finding judges, facility checks, contest coordinators, registration workers, and many more. The national office will be in contact with the state department to advise the state association of the duties that must be performed.

So throughout the year be looking for e-mail correspondence on how each chapter can assist at the National Leadership Conference. Having a great turn out will show all of FBLA that Tennessee is truly the Volunteer state and that we are "Simply the Best."

-Michelle St. John

Service Projects

This year, Tennessee FBLA is proud to announce that we will continue working with the March of Dimes. As you know the March of Dimes has been a vast service project for our organization for many years. The March of Dimes is an organization whose mission is to improve the health of babies by preventing birth defects, premature birth, and infant mortality. The March of Dimes carries out this mission through research, community service, education, and advocacy.

Another service project that FBLA will be continuing this year is The Tennessee Literacy Project. We will be collecting as many children's books as possible at the State Conference. These books will be distributed to families that cannot afford to purchase books for their children.

Lastly we will also continue working with the Ronald McDonald House Charity through collecting can tabs in gallon milk jugs, for each gallon that we collect it helps support and keep families close during the critical illness of a child. This service project is also a State Leadership Conference competition. So start saving those can tabs!

-Meahgan Roberts



march of dimes





2010 FBLA State Leadership Conference

The State conference this year will be held in Chattanooga at the Chattanooga Convention Center on April 19-21, 2010. The top five winners in their particular event from the regional conferences will advance to the state conference. If you did not qualify in the top five from the regional conference, you can still attend state conference. You can do open testing and compete in state-only events. The state-only competitions are Internet Application Design Program, Local Chapter Annual Business Report, Networking Concepts, Parliamentary Procedure, Partnership with Business, Virtual Business Challenge-nationals, Web Site Development, American Enterprise Project, Business Ethics, Business Financial Plan, Business Plan, Business Presentation, Client Server Simulation, Community Service Project, Computer Problem Solving, Cyber Security, Desktop Application Program, Digital Video Production, e-business, Emerging Business Issues, Gold Seal Chapter Award of Merit, Help Desk and Computer Game & Simulation Programming.

The state school-site tests must be administered March 18-24, 2010 and returned to the state office by March 25. Registration deadline for state conference, on the Internet and mailed, must be completed no later than March 25. Registration will be open March 1. If advisers have any questions, please contact the state office.

The guidelines and rating sheets for the scrapbook were sent out this week. Every chapter adviser should have received one via email. If you did not receive this email about the scrapbook, please contact Joyce Dykes at the state office or contact her by email at joyce.dykes@tn.gov.

-Matthew Crabtree
Region 8 President

BAA and Membership Awards

Greetings Tennessee FBLA! I hope everyone's year is going well. To give you an update about the many events in our wonderful organization of FBLA, we are working on membership, something that has been high on our officer team's to-do list. One way we are incorporating membership recruitment is encouraging members to participate in Membership Madness and Membership Mania. The requirements are as follows:



FBLA State Theme: "TN FBLA: Network of Excellence (Can You Hear Us Now?)"

Madness – This program recognizes FBLA members who extend the benefits of membership to their friends and acquaintances. Members who recruit at least five (5) new members receive a certificate of recognition and are recognized on the national Web site. The deadline for submitting Membership Madness forms is April 1. Local chapter advisers are encouraged to present this award to winning members at a local FBLA ceremony, meeting, or event, or at a school awards assembly. This award meets one of the required criteria for the Leader Award of the Business Achievement Awards and the Outstanding Chapter Award.

Mania – This program recognizes FBLA members who extend the benefits of membership to their friends and acquaintances. Members who recruit at least ten (10) new members receive a certificate of recognition and are recognized on the nation Web site. The deadline for submitting Membership Mania Forms is April 1. Local chapter advisers are encouraged to present this award to winning members at a local FBLA ceremony, meeting, or event, or at a school awards assembly. This award meets one of the criteria for the America Award of the Business Achievement Awards.

Business Achievement Awards (BAA) are awards that focus on the words that surround the FBLA crest; Service, Educations, and Progress. These awards are self-directed and focused on developing leadership, and complementing academics. Within this award system there are four levels; Future, Business, Leader, and America. On each level, different leadership skills are developed. Students are allowed to complete as many levels as possible in a one-year time period. All work and documents will be completed online through interactive forms. After the one-year period any activities that are not completed may be carried over into the next year. ALL projects completed for each level must be different. This is an individual competition that students can complete and be honored at state and national levels.



Future – This level is the basic business skill level, working with community service and FBLA involvement. The award in this level is local, pins will be sent to the local chapter adviser to be awarded locally.

Business – This level focuses on local, district/regional, and state involvement in business skills and leadership. To receive this award, the Future award has to be accomplished. This award is also awarded at the regional level.

Leader – This level focuses on local, district/regional, state, and national involvement with advancing leadership and business skills. In order to receive this award, the Future and Business levels must be completed. This award is awarded at the state level in the honors session.

America – This level focuses on total association leadership, business skills and involvement in community. To receive this award the Future, Business, and Leader levels must be accomplished. This award is an honor, and it is awarded at the national level.

I hope we all, as the state of Tennessee FBLA, take advantage of these programs and come together and put our state's membership in the nation's elite. I hope your year continues to flourish with many positive moments as we continue to be Future Business Leaders of America.

-Meahgan Roberts

Region Reports

Region 3

Region 3 has been working hard on making your regional conference the best it can possibly be. With increased membership, we look forward to a great number of members attending this year's conference. The regional conference will be held March 10th at Austin Peay State University. Although the time period may seem like a long time, everyone needs to go ahead and be deciding and studying for your competition if you haven't yet. Let's make this year one to remember for Region 3 FBLA!

– Kevin Hargis

Region 4

This year's Region 4 Conference will be held at Middle Tennessee State University on February 8, 2010. School site tests should be starting soon, and for those of you who are competing at regional, I encourage you to study hard and set your goals to make it to state.

-Zach Inman

Region 5

The Region 5 Conference will be held at Cumberland University on March 11. Please remember to be in proper business attire for the conference. Also, it's very important that as many chapters as possible participate in our state service projects this year, such as March of Dimes and the can tabs for Ronald McDonald House. Encourage your chapters to study, study, and study so everyone will be prepared for the Regional Conference! Have a wonderful winter and I look forward to seeing you in March!

-Zach Young

Reminders

Region 1 Conference
The University of Memphis
February 19, 2010

Region 7 Conference
Roane State
February 12, 2010

Region 2 Conference
Union University
January 27, 2010

Region 8 Conference
Cleveland State
February 5, 2010

Region 3 Conference
Austin Peay University
March 10, 2010

Region 9 Conference
Walters State
February 26, 2010

Region 4 Conference
MTSU
February 8, 2010

**Youth Citizenship and
Government Seminar**
Nashville, TN
February 2-4, 2009

Region 5 Conference
Cumberland University
March 11, 2010

FBLA State Conference
Chattanooga, TN
April 19-20, 2010

Region 6 Conference
Forest Mills
February 9, 2010

**FBLA National Leadership
Conference**
Nashville, TN
July 14-17, 2010